



MASync

— A G E N C Y —

SYNC IDEAS. BUILD BRANDS. IMPACT.

Different Minds. One Sync

Portfolio 2026

MASync Agency



MASync

— AGENCY —

SYNC IDEAS. BUILD BRANDS. IMPACT.

Creative • Marketing • Branding



MASync
AGENCY

SYNC IDEAS. BUILD BRANDS. IMPACT.

About MASync

MASync Agency is a full-service creative and marketing agency.

We sync ideas, build brands, and make an impact.

Our Vision

To be the leading creative agency in the MENA region.

Our Mission

To help brands grow through strategy, creativity, and execution.

What Makes Us Different

We blend creative vision with data-driven marketing.

Our Services

Branding & Identity

Social Media Marketing

Paid Advertising

Video Production

Web Design & Development

UI/UX Design

Marketing Strategy

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Momen Pro – Islamic Mobile App

Client	Momen Pro (Real Project – Published on Google Play)
Industry	Mobile App / Islamic Services
Services	UI/UX Design, Mobile App Design, App Icon Design
Scope	Complete UI/UX design for a mobile application
Timeline	6 Weeks
Deliverables	App UI/UX Design, App Icon, Full Screen Prototype (Android)
Target Audience	Muslims interested in daily Islamic tools (prayer times, Athkar, Tasbeeh, Ayah of the Day), preferring clean and simple interfaces.
Creative Idea	A calm, modern design that combines all daily Islamic needs in one simple interface, using soothing colors (dark green & white) with clear, easy-to-use icons.
KPIs	High store rating (4.8+), increased daily active users.
CTA	Download Now
Client Quote	"A simple and elegant app that reminds me of everything I need daily without complexity." – User on Google Play.
Tags	#UIUX #MobileApp #AppDesign #IslamicApp #Branding

Case Study:

Momen Pro – Islamic Mobile App

Challenge

The need for a comprehensive Islamic app that combines all daily tools (prayer times, Athkar, Tasbeeh, Ayah of the Day) into a simple, easy-to-use interface without clutter.

Solution

Designed "Momen Pro" with a clean UI/UX, utilizing calming colors (green & white), clear icons, precise prayer times, and daily verses to enhance spirituality, with a one-tap share feature.

Result

A successful, integrated application available on Google Play, offering a seamless user experience for Muslims and supporting their daily worship routine.

(Real Project – Published on Google Play)

Project Gallery

Momen Pro – Islamic Mobile App



Mockup



App Screenshot



App Icon Design

(Real Project – Published on Google Play)

ESC Club – Sports Community Website (Concept Project)

Client	ESC Club (Concept Project – KSA Market)
Industry	Sports & Fitness
Services	Web Design & Development, UI/UX Design, Content Strategy
Scope	Full Landing Page Design & Development + Content Strategy
Timeline	3 Weeks
Deliverables	Landing Page Design, Website Development, Responsive Design (Mobile + Desktop), Content Structure
Target Audience	Local residents, athletes, families, and professionals looking for a complete sports community in Saudi Arabia.
Creative Idea	A modern, energetic design that reflects movement and energy, focusing on showcasing statistics and activities to attract new members.
Target KPIs	500+ Leads per month, 30% increase in memberships, 25% improvement in conversion rate.
CTA	Join Now
Sample Quote	"The website perfectly captures the spirit of our community and our passion for sports." (Concept Quote)
Tags	#WebDesign #WebDevelopment #UIUX #Sports #Community #KSA

Case Study:

ESC Club – Sports Community Website (Concept Project)

Challenge

A community sports club in the Saudi market needed a strong digital presence to attract new members and showcase its activities and statistics professionally.

Solution

Designed and developed a modern, responsive website displaying activities, key statistics (+12,000 members, +18 sports, +25 annual events), and clear contact information.

Result

A complete digital platform that builds visitor trust, simplifies the joining process, and reinforces the club's position as a leading community sports destination.

Concept Project – Created for Portfolio Demonstration

Project Gallery

ESC Club – Sports Community Website (Concept Project)

<https://esc-club.pages.dev/>



Mockup



Mobile View



Desktop View

Concept Project – Created for Portfolio Demonstration

Taste Hub – Burger Restaurant

Client	Taste Hub (Concept Project)
Industry	Food & Beverage
Services	Branding & Identity, Social Media Design
Scope	Full Brand Identity + 3 Social Media Posts
Timeline	2 Weeks
Deliverables	Logo (PNG, SVG), Brand Guidelines, 3 Social Media Posts
Target Audience	Young adults 18–35, living in urban areas
Creative Idea	Bold colors and thick typography reflecting energy and appetite.
Target KPIs	25% increase in orders, 40% increase in awareness
CTA	Order Now — Get Smashed!
Sample Quote	"MASync understood our vibe perfectly."
Tags	#Branding #SocialMedia #F&B

Case Study:

Taste Hub – Burger Restaurant

Challenge

New burger joint in a crowded market, needed a bold identity.

Solution

Burger icon + T monogram, red/yellow/black palette, applied to bag, menu, food truck.

Result

Cohesive brand that drives foot traffic and online orders.

Concept Project – Created for Portfolio Demonstration

Project Gallery

Taste Hub – Burger Restaurant



COLOR PALETTE



VIBRANT RED | MUSTARD YELLOW | CHARCOAL BLACK | OFF-WHITE

TYPOGRAPHY PAIRING

Headline | MUSIC SANS 900

MODERN. BOLD. APPETIZING.

Body Text | MUSIC SANS 500

Crafting exceptional burgers with quality ingredients and urban flair.



(1) TAKEAWAY BAG



(2) MENU COVER



(3) FOOD TRUCK

Branding & Identity



Social Media Posts

Project Gallery

Taste Hub – Burger Restaurant



Mockup

Concept Project – Created for Portfolio Demonstration

Urban Style – Streetwear Brand

Client	Urban Style (Concept Project)
Industry	Fashion & Apparel
Services	Social Media Campaign, Paid Ads Creatives
Scope	6 Social Media Ads
Timeline	10 Days
Deliverables	6 Ad Creatives (1080x1350)
Target Audience	Young adults 18–30, fashion-oriented
Creative Idea	Cinematic lighting with urban backgrounds and bold text.
Target KPIs	30% increase in conversions
CTA	Shop Now — Limited Edition
Sample Quote	"The ads looked premium and on-brand."
Tags	#PaidAds #Fashion #SocialMedia

Case Study:

Urban Style – Streetwear Brand

Challenge

Launch new collection and drive online sales.

Solution

Six ad creatives with different offers, urban visuals, neon orange accents.

Result

Scroll-stopping campaign optimized for conversion.

Concept Project – Created for Portfolio Demonstration

Project Gallery

Urban Style – Streetwear Brand



Ad Creatives



Mockup

Concept Project – Created for Portfolio Demonstration

TechNova – Tech Startup

Client	TechNova (Concept Project)
Industry	Technology / SaaS
Services	Web Design, Marketing Strategy
Scope	Landing Page + Strategy Deck
Timeline	3 Weeks
Deliverables	Landing Page Design, Strategy Deck (PDF)
Target Audience	Operations managers in companies 50–200 employees
Creative Idea	Dark theme with neon blue accents reflecting innovation.
Target KPIs	500 Leads/month, 100 paid clients in 6 months
CTA	Get Started — Innovate. Automate. Accelerate.
Sample Quote	"The strategy gave us a clear path to market."
Tags	#WebDesign #Strategy #SaaS

Case Study:

TechNova – Tech Startup

Challenge

New SaaS needed a high-converting landing page and growth roadmap.

Solution

Dark-themed landing page with neon blue accents + full marketing strategy.

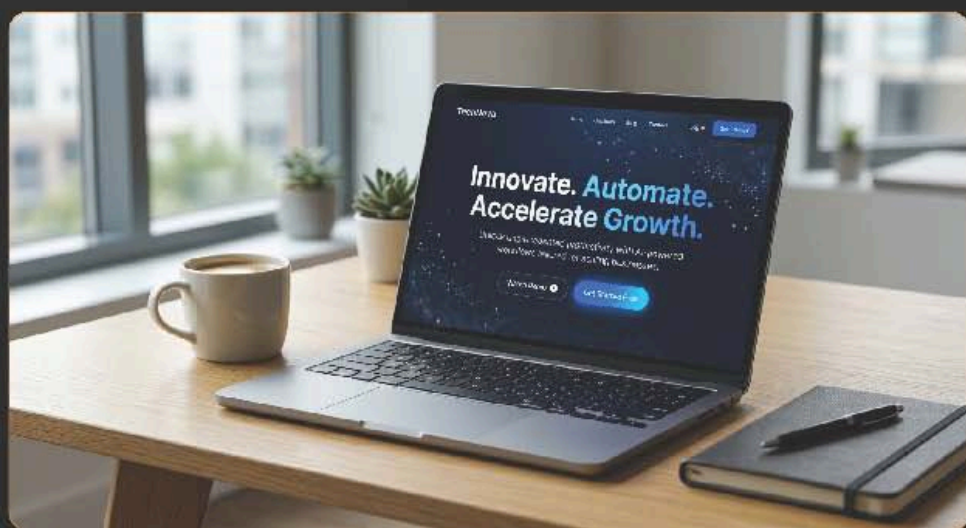
Result

Credible web presence that drives sign-ups and attracts investors.

Concept Project – Created for Portfolio Demonstration

Project Gallery

TechNova – Tech Startup



Mockup

Project Gallery

TechNova – Tech Startup



■ STRATEGIC ROADMAP

ANNUAL GROWTH PLAN

TechNova Marketing Strategy 2026

A Roadmap for Growth



MASync Agency
Strategic Growth Partner

Confidential & Proprietary

Strategy 1/4

Project Gallery

TechNova – Tech Startup

EXECUTIVE SUMMARY

Core Growth Targets for 2026

\$3.2M

Annual Recurring Revenue

1.6x increase in pipeline revenue.

15%

CAC Reduction

Optimized organic acquisition channels.

2.1x

Marketing ROI

Measured across key paid campaigns.

STRATEGIC FRAMEWORK

Three Pillars of Execution



Account-Based Targeting

High-intent Tier 1 enterprise accounts.



Developer Ecosystem

Open-source integration and community growth.



Performance Expansion

Data-driven ad spend optimization.

Strategy 2/4

Project Gallery

TechNova – Tech Startup

ROADMAP & PHASES

Quarterly Execution Schedule

Q1 2026	Q2 2026	Q3 2026	Q4 2026
Brand Refresh	ABM Ramp	Dev Ecosystem	Global Scale
New messaging & web infrastructure launch.	Targeting top 500 enterprise accounts.	Global hackathons and API partner drive.	EMEA market expansion and partner network.

RESOURCE INVESTMENT

Budget Distribution Model

Channel Category	Allocation	Primary Objective	Expected Yield
Account-Based Marketing	35%	Enterprise pipeline acquisition	\$1.4M ARR
Developer Relations & SEO	25%	Organic signups and community trust	14K Active Users
Paid Search & Social	20%	High-intent retargeting and demand capture	2.2x ROAS
Events & Industry Summits	20%	Key executive relationship building	55 Key SQLs



Strategy 3/4

Project Gallery

TechNova – Tech Startup

Ready to Accelerate Growth?

Let's open the floor for questions and discuss execution timelines.

✉ growth@technova.io

Strategy prepared by **MASync Agency** - Different minds. One Sync.

Strategy 4/4

Brew Co. – Specialty Coffee

Client	Brew Co. (Concept Project)
Industry	Food & Beverage
Services	Branding, Video Storyboard
Scope	Brand Identity + 6-Frame Storyboard
Timeline	2 Weeks
Deliverables	Logo, Brand Guidelines, 6-Frame Storyboard
Target Audience	Coffee lovers 25–45
Creative Idea	Warm colors and elegant typography reflecting daily coffee ritual.
Target KPIs	35% increase in awareness
CTA	Your Daily Ritual — Visit Us Now
Sample Quote	"The storyboard captured our brand soul."
Tags	#Branding #Video #F&B

Case Study:

Brew Co. – Specialty Coffee

Challenge

Build a warm, premium brand for coffee lovers.

Solution

Warm identity + 6-frame cinematic storyboard.

Result

Cohesive brand and impactful commercial concept.

Concept Project – Created for Portfolio Demonstration

Project Gallery

Brew Co. — Specialty Coffee



Brand Identity



Video Storyboard



Mockup

Concept Project – Created for Portfolio Demonstration

FitZone – Fitness Gym

Client	FitZone (Concept Project)
Industry	Health & Fitness
Services	Marketing Strategy, Social Media Management
Scope	Monthly Content Calendar + 4 Posts
Timeline	1 Week
Deliverables	Content Calendar, 4 Social Media Posts
Target Audience	Young adults 20–40 interested in fitness
Creative Idea	Bold colors and energetic typography with motivational messages.
Target KPIs	25% increase in memberships
CTA	Start Your Journey Today — Join Now!
Sample Quote	"Our engagement skyrocketed."
Tags	#SocialMedia #Strategy #Fitness

Case Study:

FitZone – Fitness Gym

Challenge

Increase memberships and local engagement.

Solution

Content calendar + 4 posts (transformation, offer, trainers, success story).

Result

Dynamic presence that drives sign-ups.

Concept Project – Created for Portfolio Demonstration

Project Gallery

FitZone – Fitness Gym



Social Media Posts



Mockup

Concept Project – Created for Portfolio Demonstration

Glow Skin – Skincare Brand

Client	Glow Skin (Concept Project)
Industry	Beauty & Skincare
Services	Branding, Paid Ads, Video Storyboard
Scope	Brand Identity + 4 Ads + 4-Frame Storyboard
Timeline	3 Weeks
Deliverables	Logo, Guidelines, 4 Ads, 4-Frame Storyboard
Target Audience	Women 25–45
Creative Idea	Soft pink/gold with luxurious touches.
Target KPIs	20% increase in sales
CTA	Glow Every Day
Sample Quote	"The brand feels luxurious and effective."
Tags	#Branding #PaidAds #Beauty

Case Study:

Glow Skin – Skincare Brand

Challenge

Launch a premium skincare line and attract female audience.

Solution

Elegant identity + video ad focusing on glow.

Result

Luxury brand image ready for campaign.

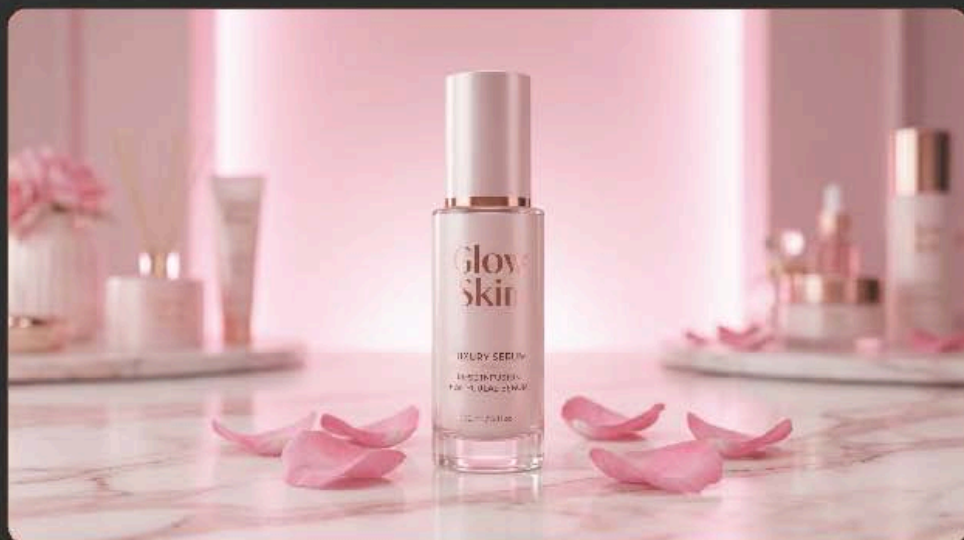
Concept Project – Created for Portfolio Demonstration

Project Gallery

Glow Skin – Skincare Brand



Brand Identity



Mockup

Project Gallery

Glow Skin – Skincare Brand



Video

Concept Project – Created for Portfolio Demonstration

Skyline – Real Estate

Client Skyline Developments (Concept Project)

Industry Real Estate

Services Branding, Paid Ads, Brochure

Scope Brand Identity + 3 Ads + Brochure Cover

Timeline 2 Weeks

Deliverables Logo, Guidelines, 3 Ads, Brochure Cover

Target Audience High-net-worth buyers 35–55

Creative Idea Navy blue and gold with focus on luxury.

Target KPIs 50 Leads/month

CTA Book a Tour

Sample Quote "Skyline now looks like a top-tier developer."

Tags #RealEstate #Branding #PaidAds

Case Study:

Skyline – Real Estate

Challenge

Attract high-net-worth buyers for luxury project.

Solution

Elegant identity + ads + brochure.

Result

50+ qualified leads per month.

Concept Project – Created for Portfolio Demonstration

Project Gallery

Skyline – Real Estate



Brand Identity



Mockup

Concept Project – Created for Portfolio Demonstration

EduPro – Online Education

Client	EduPro (Concept Project)
Industry	Education
Services	Social Media Campaign, Paid Ads
Scope	5 Social Media Ads
Timeline	1 Week
Deliverables	5 Ad Creatives
Target Audience	Students and parents
Creative Idea	Vibrant blue and yellow with real student imagery.
Target KPIs	35% Leads, 20% Sign-ups
CTA	Start Learning — Claim Offer
Sample Quote	"The campaign spoke directly to our audience."
Tags	#Education #PaidAds #SocialMedia

Case Study:

EduPro – Online Education

Challenge

Increase student sign-ups and brand awareness.

Solution

5 ad creatives with different messages.

Result

35% lead increase, 20% sign-up increase.

Concept Project – Created for Portfolio Demonstration

Project Gallery

EduPro – Online Education



Ad Creatives



Mockup

Concept Project – Created for Portfolio Demonstration

AutoLux – Luxury Cars

Client	AutoLux (Concept Project)
Industry	Automotive
Services	Video Storyboard, Paid Ads
Scope	6-Frame Storyboard + Ads
Timeline	2 Weeks
Deliverables	6-Frame Storyboard, Ad Creatives
Target Audience	Luxury car buyers
Creative Idea	Dark tones with cinematic gold highlights.
Target KPIs	30% increase in awareness
CTA	Drive the Extraordinary
Sample Quote	"The ad concept is pure cinema."
Tags	#Automotive #Video #PaidAds

Case Study:

AutoLux – Luxury Cars

Challenge

Showcase luxury cars and build prestige.

Solution

Cinematic storyboard + ads.

Result

Increased awareness among high-end buyers.

Concept Project – Created for Portfolio Demonstration

Project Gallery

AutoLux – Luxury Cars

SCENE 1: THE REVEAL WAITS



[FRAME 1]
[INT. AUTOLUX SHOWROOM - NIGHT]
[DRAMATIC SPOTLIGHT ON COVERED CAR]

SCENE 2: UNVEILING LUXURY



[FRAME 2]
[INT. AUTOLUX SHOWROOM - MOMENTS LATER]
[THE COVER IS PULLED OFF, REVEALING SEDAN]

SCENE 3: AWAKENING



[FRAME 3]
[INT. AUTOLUX SHOWROOM - NIGHT - CL]
[HEADLIGHTS ACTIVATE WITH A SHARP GLOW]

SCENE 4: COASTAL DRIVE



[FRAME 4]
[EXT. COASTAL ROAD - SUNSET]
[SEDAN DRIVES ALONG THE OCEANSIDE HIGHWAY]

SCENE 5: THE KEY HANDOVER



[FRAME 5]
[INT. AUTOLUX SHOWROOM - DAY]
[HAPPY CUSTOMER RECEIVING THE KEYS]

SCENE 6: DRIVE THE EXTRAORDINARY



[FRAME 6]
[EXT. LOGO + END SCREEN - CINEMATIC]
[‘AUTOLUX’ LOGO + TAGLINE IN GOLD]

Storyboard



Mockup

Concept Project – Created for Portfolio Demonstration

MediCare – Medical Clinic

Client	MediCare Clinic (Concept Project)
Industry	Healthcare
Services	Branding, Paid Ads, Content Design
Scope	Brand Identity + 4 Posts
Timeline	1 Week
Deliverables	Logo, Guidelines, 4 Posts
Target Audience	Local patients 25–60
Creative Idea	Teal and white with heartbeat line.
Target KPIs	2x patient bookings
CTA	Book Your Appointment — Book Now
Sample Quote	"The clinic looks trustworthy and modern."
Tags	#Healthcare #Branding #Content

Case Study:

MediCare – Medical Clinic

Challenge

Build patient trust and increase bookings.

Solution

Clean identity + educational content.

Result

Doubled patient bookings.

Concept Project – Created for Portfolio Demonstration

Project Gallery

MediCare – Medical Clinic

BRAND IDENTITY



Brand Identity



Mockup

Concept Project – Created for Portfolio Demonstration

Wanderlust – Travel Agency

Client	Wanderlust Travels (Concept Project)
Industry	Travel & Tourism
Services	Branding, Paid Ads, Content
Scope	Brand Identity + 5 Destination Ads
Timeline	2 Weeks
Deliverables	Logo, Guidelines, 5 Ad Creatives
Target Audience	Travelers 28–50
Creative Idea	Turquoise and sunset orange with stunning destination photos.
Target KPIs	25% Booking Increase
CTA	Book Your Trip — Book Now
Sample Quote	"The visuals made us want to travel immediately."
Tags	#Travel #PaidAds #Branding

Case Study:

Wanderlust – Travel Agency

Challenge

Attract travelers seeking luxury experiences.

Solution

5 destination ads.

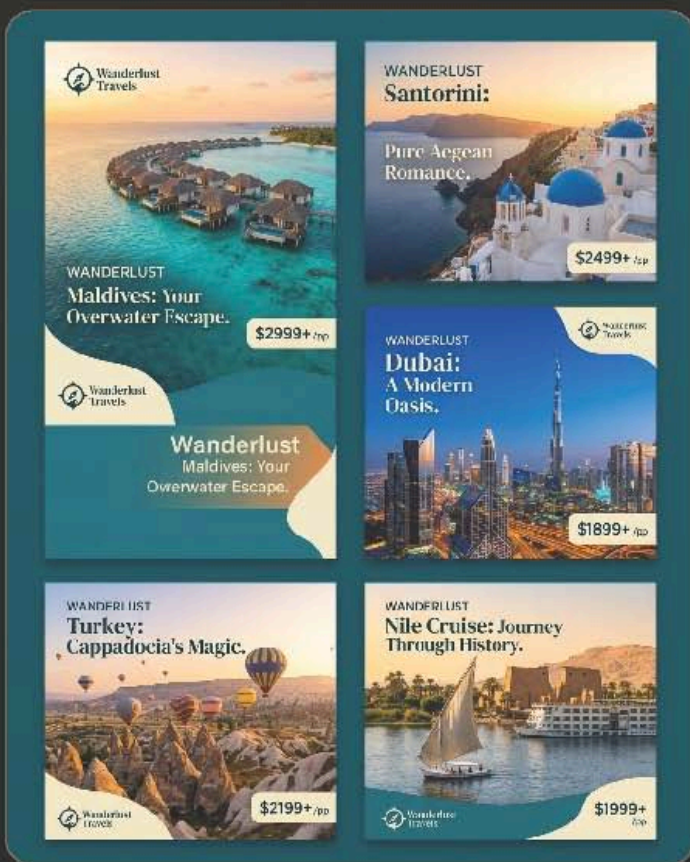
Result

25% increase in direct booking conversions.

Concept Project – Created for Portfolio Demonstration

Project Gallery

Wanderlust – Travel Agency



Brand Identity



Mockup

Concept Project – Created for Portfolio Demonstration

Pixel Play – Mobile Game

Client	Pixel Play (Concept Project)
Industry	Mobile Gaming
Services	UI/UX Design, Ad Campaign, ASO
Scope	3 UI Screens + 4 Ads
Timeline	2 Weeks
Deliverables	3 UI Screens, 4 Ad Creatives
Target Audience	Gamers 15–35
Creative Idea	Bright colors and playful shapes.
Target KPIs	40% increase in downloads
CTA	Download Now — Free!
Sample Quote	"The game looks addictive and fun."
Tags	#UIUX #MobileGame #PaidAds

Case Study:

Pixel Play – Mobile Game

Challenge

Compete in crowded puzzle game market.

Solution

Playful UI + ASO campaign.

Result

Increased downloads and retention.

Concept Project – Created for Portfolio Demonstration

Project Gallery

Pixel Play – Mobile Game



UI Screens



Mockup

Concept Project – Created for Portfolio Demonstration

Contact Us

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Snapchat snapchat.com/add/masyncagency



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SYNC IDEAS. BUILD BRANDS. IMPACT.

Thank You

Let's build something
extraordinary together.

Different minds. One
Sync.